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Mazatlán Named a Candidate for UNESCO Creative Cities Designation in Gastronomy Category

Destination is seeking to join 26 other cities in the world to have received this important UNESCO designation.

MAZATLÁN, August 20, 2018 UNESCO, the United Nations Educational, Scientific and Cultural Organization, has named Mazatlán a world-wide candidate for UNESCO's Creative Cities Designation in Gastronomy. The announcement of the winner will be made in October 2019 at the UNESCO Creative Cities Network Annual Meeting in Fabriano, Italy. Mexico already has six cities that have achieved UNESCO's Creative City Designation – Mexico City and Puebla for Design; San Cristóbal de las Casas for Crafts and Folk Art; Guadalajara for Media Arts; Morelia for Music and Ensenada for Gastronomy.

“We are very honored to have been chosen a finalist for UNESCO's Creative Cities Designation in Gastronomy,” said Marco Garcia Castro, Secretary of Tourism for the State. “With over 300 great places to eat in Mazatlán and its surrounding communities, we have become a ‘Foodies’ nirvana, offering everything from spectacular Mexican fare to exotic international flavors inspired by Mazatlán's French, Italian and German influence,” he added.

UNESCO's Creative Cities Network was created in 2004 to promote cooperation with and among cities that have identified creativity as a strategic factor for sustainable urban development. The 180 cities in 72 countries which currently make up this network, work together towards a common objective: placing creativity and cultural industries at the heart of their development plans at the local level and cooperating actively at the international level.

For more information about Mazatlán, visit www.GoMazatlan.com.

About Mazatlán

Mazatlán is a Mexican resort town along the Pacific Ocean. Founded in 1571, its Historic District, 19th-century landmarks include the performance hall Teatro Ángela Peralta and the towering Immaculate Conception Basilica. Sandy beaches line its four-mile-long malecón (boardwalk), the newly developed Nuevo Mazatlán area where two marinas and two professional golf courses sit, and the modern district of Zona Dorada which is known for nightlife and hotels to suit any budget. Old villages with their unique charm such as El Quelite, Concordia, Copala and El Rosario surround Mazatlán, and guided tours are available from all hotels. Direct air service is available to Mazatlán from major U.S. and Canada markets.

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